

An Executive View of Project Management

BALDUS CONSULTING, LLC

Getting Down to Business...



What can this project management “thing” do for my organization? Is it a fad? Or is it something that I should invest in that would help my organization? What is it, really? And how would we have to change in order to realize the benefits? These are just a few questions that many top level leaders of organizations have as they figure out ways to get more done with greater efficiency. This workshop, *An Executive View of Project Management*, answers these questions and more. Although, be prepared...it may challenge you to take a hard look at your organization and your leadership style as you activity build a project management strategy that fits your organization.

In this fast-paced, interactive workshop, you will align projects to your organization’s strategic vision, learn strategies of project prioritization, gain understanding of the project life cycle, and know how to hold your project managers and project sponsors accountable to project success. You will also gain solid insight into the value that projects, project management, and your project managers have to offer and what you need to do support them.

Because we respect your time, we will customize this workshop into a 4 or 8 hour timeframe to meet your needs. The 8-hour version will enable you to delve deeper into creating a strategy tailored specifically for your organization.

Course Outline

- I. What Project Management is...and is not
 - a. The lifecycle of project management
 - b. The purpose of project management
 - c. Are you ready for project management?
- II. How Projects and Project Management deliver your strategic vision
 - a. How projects realize strategic visions
 - b. The importance of Project selection and prioritization
 - c. Creating a project selection and prioritization process
 - d. Balancing your project and operational portfolios
 - e. Defining and measuring a Project’s success
- III. Managing the Sponsor/Project Manager Relationship
 - a. Your strategic and tactical role
 - b. The role of the Sponsor
 - c. The role of the Project Manager
 - d. Setting, communicating, and reinforcing expectations
 - e. Supporting your Sponsors and Project Managers for project success
 - f. Holding your Sponsors and Project Managers Accountable
- IV. Q and A/Action Planning

Please visit us to learn more at www.baldusconsulting.com or call us at 515-988-3938.