

Creating and Delivering Professional Presentations



What is the number one fear in the United States? Giving a presentation. The number two fear? Death. As far as we know, no one has ever died giving a presentation. So, why are people so fearful of them? Because they have not been coached on how to create and deliver professional presentations. It also could be due to the fact that most of us got picked on in public speaking classes instead of being constructively critiqued! No wonder we are full of fear – no one enjoys being the laughingstock.

In *Creating and Delivering Professional Presentations*, you work to overcome these fears by internalizing key principles that enhance your presentation skills. It is here that you will learn how to make your presentations stand out from the crowd and call your audience to action. In addition to learning best practice presentation skills, you will be immersed in two videotaped sessions that will allow you to see yourself in action and obtain coaching from an experienced presentation master who will provide you with practical feedback you can readily apply for your next presentation.

There is no need to fear or dread presentations any longer. Come and experience this 2-day workshop for yourself!

Course Outline

- I. Introduction and Ground rules
- II. Best practice presentation skills
- III. Effective use of technology and visual aids
- IV. Dealing with difficult or problem attendees
- V. Appropriate and effective engagement techniques
- VI. Transferring – learning after presentations
- VII. Two videotaped practice sessions
- VIII. Two individual feedback sessions
- IX. Conclusion

Please visit us to learn more at www.baldusconsulting.com or call us at 515-988-3938.