



Farmers, Chickens and Pigs: Perspectives in Change Management

Think of a project as making breakfast. The farmer oversees the “resources.” The farm chef pulls the breakfast together. The farmhands eat the breakfast. The chickens contribute their eggs. The cow contributes her milk and butter. The pig...well, he contributes the bacon. Ouch! Project stakeholders also contribute to your project in different ways and, in turn, are impacted to varying degrees. In this two-day workshop, identify who your project is impacting, understand how those stakeholders perceive your project, and assist stakeholders in embracing and adopting change necessary for your project’s success.

Objectives

- Master techniques to identify project stakeholders.
- Discover the degrees of impact to various stakeholders.
- Identify what degree of change is necessary from each stakeholder for project success and relate those degrees of change to behaviors.
- Learn the phases of change acceptance and how to foster transition between phases.
- Understand organizational change strategies to encourage stakeholders to embrace change and adopt new behaviors.
- Discover how to sustain momentum and make change last.

Course outline provided upon request.

Workshop Materials & Structure

This is a hands-on interactive workshop with a 60/40 balance between activities and lecture. The workshop is facilitator-led and supported by dynamic PowerPoint presentations, hands-on case study exercises, and large and small group discussions. Emphasis is placed on learning skills that can be transferred rapidly to the workplace with a healthy dose of fun thrown in to keep participants enthused and engaged.

All participants will receive:

- Course materials in a 3-ring binder
- Case study solutions and handouts
- Ballpoint pen
- Certificate of Completion
- 14 PDUs (category 4)

Highlighters and pencils will be provided for the participants to use throughout the workshop. Participants simply need to bring an open mind and a willingness to participate.