

Strategic Behaviors of an Effective Project Sponsor

BALDUS CONSULTING, LLC

Getting Down to Business... 

Welcome to the role of Project Sponsor! Coaching your project managers and staff through projects is a critical and strategic skill. This workshop prepares you to support project success by familiarizing you with the role of the Project Sponsor and how you can help to ensure the project succeeds. In this fast-paced, interactive workshop, you will gain understanding of the project life cycle, project terminology, and your role in contributing to project success. Walk away able to identify signals that indicate when you need to intervene on struggling projects; how to hold your project managers accountable; and what project management can do for your portfolio.

Course Outline

- I. Intro and Ground rules
- II. What Project Management is...and is not
- III. How Projects and Project Management deliver your strategic vision
 - a. The importance of Project selection and prioritization
 - b. Balancing your project and operational portfolio
 - c. A properly defined and championed Project scope
 - d. Managing the change a Project will create
 - e. Defining and preparing to measure a Project's success
 - f. Recognizing key Project Management concepts used by Project Managers
- IV. Managing the Sponsor/Project Manager Relationship
 - a. The role of the Sponsor
 - b. The role of the Project Manager
 - c. Setting, communicating, and reinforcing expectations
 - d. Supporting your Project Manager for project success
- V. Holding your Project Manager Accountable
 - a. What your Project Manager should be doing for you
 - b. What you should be receiving from your Project Manager
 - c. Key questions to ask your Project Manager
- VI. Q and A/Action Planning
- VII. Conclusion

Please visit us to learn more at www.baldusconsulting.com or call us at 515-988-3938.